

**GERRY McNAMARA**  
Michigan State University  
Broad College of Business  
632 Bogue Street, Room N475  
East Lansing, MI 48824  
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mcnama39@msu.edu

## **EXPERIENCE**

2009-	Professor
2003, 2005--2009	Associate Professor
1997-2003	Assistant Professor
	Broad College of Business
	Michigan State University
2003-2005	Associate Professor
	Anderson Graduate School of Management
	University of California, Riverside
1996-1997	Assistant Professor
	School of Business Administration
	University of Tennessee at Chattanooga

## **EDUCATION**

University of Minnesota  
Carlson School of Management  
Ph.D. in Strategic Management

University of San Diego  
Master of Business Administration

University of San Diego  
Bachelor of Business Administration

## **RESEARCH INTERESTS**

Developing and testing models based on cognitive and behavioral theories to explain strategic phenomena, including strategic decision making, risk-taking behavior, mergers and acquisitions, and environmental assessment. Examining the effect of individual, organizational characteristics, and market pressures on strategic perceptions and organizational risk-related decisions.

## JOURNAL PUBLICATIONS

Arrfelt, M., Wiseman, R., McNamara, G., & Hult, T. Examining a key corporate role: The influence of capital allocation competency on business unit performance. In press at the *Strategic Management Journal*.

Devers, C., McNamara, G., Haleblan, J., & Yoder, M. 2013. Do they walk the talk or just talk the talk? Gauging acquiring CEO and director confidence in the value-creation potential of announced acquisitions. *Academy of Management Journal*. 56: 1679-1702. Research abstracted in the *Wall Street Journal*, December 4, 2013. B6; *Harvard Business Review Daily Stat*, December 10, 2013; *Globe and Mail*, December 9, 2013.

Haleblan, J., McNamara, G., Kolev, K., & Dykes, B. 2012. Exploring Firm Characteristics that Differentiate Leaders from Followers in Industry Merger Waves: A Competitive Dynamics Approach. *Strategic Management Journal*. 33: 1037-1052.

Sleesman, D.; Conlon, D.; McNamara, G.; & Miles, J. 2012. Cleaning up the big muddy: A meta-analytic review of escalation of commitment research. *Academy of Management Journal*. 55: 541-562.

Bono, J. & McNamara, G. 2011. Publishing in AMJ-part 2: Research design. *Academy of Management Journal*. 54: 657-660.

Vaaler, P. & McNamara, G. 2010. Are technology-intensive industries more dynamically competitive? No and yes. *Organization Science*. 21: 271-289.

Vaaler, P. & McNamara, G., 2009. Changing corporate effects on US business performance since the 1970s. *International Journal of Strategic Change Management*. 1: 377-400.

Dulebohn, J.H., Conlon, D.E., Sarinopoulos, I., Davison, R.B., & McNamara, G. 2009. The biological bases of unfairness: Neurological evidence for the distinctiveness of procedural and distributive justice. *Organizational Behavior and Human Decision Processes*. 110: 140-151.

Haleblan, J., Devers, C., McNamara, G., Carpenter, M., & R. Davison. 2009. Taking stock of what we know about mergers and acquisitions: A review and research agenda. *Journal of Management*. 35: 469-502.

Devers, C., McNamara, G., Wiseman, R., & Arrfelt, M. 2008. Moving closer to the action: Examining compensation design effects on firm risk. *Organization Science*. 19: 548-566.

McNamara, G.; Haleblan, J., & Dykes, B. 2008. Performance implications of participating in an acquisition wave: Early mover advantages, bandwagon effects, and

the moderating influence of industry characteristics and acquirer tactics. *Academy of Management Journal*. 51: 113-130.

Research abstracted in the *New York Times*, February 26, 2008, C1; the *International Herald Tribune*, February 26, 2008; *Business Week*, March 10, 2008; *Financial Week*, March 10, 2008; and the *Economist*, April 30, 2008.

Wry, T., Deephouse, D., & McNamara, G. 2006. Substantive and evaluative media reputations among and within cognitive strategic groups. *Corporate Reputation Review*. 9: 225-242.

Conlon, D., Morgeson, F., McNamara, G., Wiseman, R. & Skilton, P. 2006. Examining the impact and role of special issue and regular journal articles in the field of management. *Academy of Management Journal*. 49: 857-872.

McNamara, G., Aime, F., & Vaaler, P. 2005. Is performance driven by industry- or firm-specific factors? A response to Hawawini, Subramanian, and Verdin. *Strategic Management Journal*. 26: 1075-1081.

Vaaler, P. & McNamara, G. 2004. Crisis and competition in expert organizational decision making: Credit rating agencies and their response to turbulence in emerging economies. *Organization Science*. 15: 687-703.

McNamara, G., Vaaler, P., & Devers, C. 2003. Same as it ever was: The search for evidence of increasing hypercompetition. *Strategic Management Journal*. 24: 261-278.  
Honored as one of the top fifty articles published in academic business journals in 2003 by Emerald Management Review.

McNamara, G., Deephouse, D., & Luce, R. 2003. Competitive positioning within and across a strategic group structure: The performance of core, secondary, and solitary firms. *Strategic Management Journal*. 24: 161-181.

McNamara, G., Moon, H., & Bromiley, P. 2002. Banking on commitment: Intended and unintended consequences of an organization's attempt to attenuate escalation of commitment. *Academy of Management Journal*. 45: 443-452.

McNamara, G., Luce, R., & Thompson, G. 2002. Examining the effect of complexity in strategic group knowledge structures on firm performance. *Strategic Management Journal*. 23: 153-170.

Sutcliffe, K. & McNamara, G. 2001. Controlling decision making practice in organizations. *Organization Science*. 14: 484-501.

McNamara, G. & Vaaler, P. 2000. The influence of competitive positioning and rivalry on emerging market risk assessment. *Journal of International Business Studies*. 31: 337-347.

McNamara, G. & Bromiley, P. 1999. Risk and return in organizational decision making. *Academy of Management Journal*. 42: 330-339.

Brabston, M. & McNamara, G. 1998. The internet as a competitive knowledge tool for managers. *Industrial Management and Data Systems*. 98: 158-164.

McNamara, G. & Bromiley, P. 1997. Decision making in an organizational setting: Cognitive and organizational influences on risk assessment in commercial lending. *Academy of Management Journal*. 40: 1063-1088.

Research translation: Carroll, J. 1998. Evaluation of risk: Do organizational or individual biases prevail? *Academy of Management Executive*. 12: 129-130.

McNamara, G. & Bromiley, P. 1993. Research report: Assessing the risk of small business borrowers. *Journal of Commercial Lending*. October, 23-31.

## **TEXTBOOK**

Dess, G.G; Lumpkin, G.T.; Eisner, A.B.; & McNamara, G. 2013. Strategic Management: Creating Competitive Advantage 7e. McGraw Hill. New York.

Dess, G.G; Lumpkin, G.T.; Eisner, A.B.; & McNamara, G. 2011. Strategic Management: Creating Competitive Advantage 6e. McGraw Hill. New York.

## **CHAPTERS AND PROCEEDINGS**

Kolev, K., Haleblian, J. & McNamara, G. 2012. A review of the merger and acquisition wave literature: History, antecedents, consequences and future directions. *The Handbook of Mergers and Acquisitions*, Oxford University Press.

Haleblian, J., McNamara, G., & Dykes, B. 2009. Leaders and followers in industry merger waves. *Academy of Management Annual Meetings Best Papers Proceedings*.

Vaaler, P. & McNamara, G. 2008. Political and competitive rivalry in developing country sovereign risk assessment. *Academy of International Business Annual Meetings Best Papers Proceedings*.

Vaaler, P. & McNamara, G. 2008. Electoral and market rivalry in developing country sovereign risk assessment. *Academy of Management Annual Meetings Best Papers Proceedings*.

McNamara, G. & Vaaler, P. 2002. Strategic decision making in the entrepreneurial millennium: Competition, crisis, and “expert” risk assessments of emerging-market sovereigns. In M.A. Hitt, R. Amit, C. Lucier, and R.D. Nixon (Eds.), *Creating Value: Winners in the New Business Environment*. Blackwell Publishing Ltd., Oxford, UK.: 188-212.

## **INVITED PRESENTATIONS (last five years)**

RPI – 2014  
Western Michigan University - 2014  
Oxford University – 2014  
University of Nebraska - 2013  
Arizona State University – 2013  
University of Texas – 2013  
University of Texas at Dallas – 2012  
University of Georgia – 2012  
Boston University – 2012  
University of Limerick – 2012  
University of Lausanne - 2012  
University of Texas at Dallas – 2011  
Baruch College - 2011  
University of Minnesota - 2010  
University of Notre Dame - 2009  
Purdue University – 2009  
George Mason University – 2009

## **TEACHING**

Interests: Strategic Management, Strategic Decision Making, Organizational Theory

## **PROFESSIONAL ACTIVITIES**

Associate Editor: Academy of Management Journal (2010-2013)

Editorial Board: Academy of Management Journal (2008-2010, 2013-2016)  
Organization Science (2002-2010)  
Strategic Management Journal (2007-2010)  
Academy of Management Review (2008-2010)

Reviewer: Administrative Science Quarterly  
Management Science  
Journal of Management Studies  
Journal of Business Research  
British Journal of Management  
Journal of Occupational and Organizational Psychology  
Academy of Management Annual Conference  
Strategic Management Society International Conference

Member: Academy of Management  
Strategic Management Society

## SERVICE ACTIVITIES

2013-2014	Chair of the Masters Programs Committee of the Broad College of Business Member of the PhD Admissions Committee for the Department of Management
2012-2013	Member of the Masters Programs Committee of the Broad College of Business Member of the PhD Admissions Committee for the Department of Management Member of the BPS Awards Committee Faculty panelist for the BPS Doctoral Consortium Faculty panelist for the WAM Conference Doctoral Consortium
2011-2012	Member of the Masters Programs Committee of the Broad College of Business Member of the BPS Awards Committee Faculty panelist for the OMT/MOC Doctoral Consortium
2010-2011	Member of the Masters Programs Committee of the Broad College of Business Member of the PhD Admissions Committee for the Department of Management Member of the BPS Awards Committee Representative at Large for the SMS Corporate Strategy & Governance Interest Group
2009-2010	Member of the Masters Programs Committee of the Broad College of Business Member of the Strategy Faculty Search Committee Chair of the <i>Academy of Management Review</i> Best Paper Committee Representative at Large for the SMS Corporate Strategy & Governance Interest Group
2008-2009	Member of the Undergraduate Programs Committee of the Broad College of Business Chair of the <i>Academy of Management Review</i> Best Paper Committee Representative at Large for the SMS Corporate Strategy & Governance Interest Group
2007-2008	Chair of the Undergraduate Programs Committee of the Broad College of Business Member of the Undergraduate Program Review task force Member of the PhD Admissions Committee for the Department of Management Member of the Strategy Faculty Search Committee
2006-2007	Chair of the Undergraduate Programs Committee of the Broad College of Business Chair of the Entrepreneurship Specialization Committee Member of the PhD Admissions Committee for the Department of Management Member of the OB/HR Faculty Search Committee

- 2005-2006      Member of the Undergraduate Programs Committee of the Broad College of Business  
Member of the PhD Admission Committee for the Department of Management
- 2005            Faculty Panelist at the Business Policy and Strategy Division's New Faculty Consortium
- 2004-2005      Chair, Department of Management – The Process and Systems Approach, Anderson Graduate School of Management
- 2003-2005      Area Coordinator, OB/HR Strategy Group, Anderson Graduate School of Management  
Member, MBA Admissions Committee, AGSM  
Chairperson, the AGSM Restructuring Committee  
Member, The Research Committee of the BPS Division of the Academy of Management
- 2000-2004      Member, Innovation and Organizational Change Division Grant Review Panel, The National Science Foundation
- 2002            Reviewer, The Social Sciences and Humanities Research Council of Canada
- 2002-2003      Member, The Masters Program Committee, Broad Graduate School of Management
- 2001-2002      Member, The Best Paper Selection Committee for the Strategic Management Society Annual Conference
- 1998-2003      Member, Weekend MBA Admissions Committee  
Member, Management Department Faculty Search Committee  
Member, Management Department PhD Program Admissions Committee
- 1999-2000      Member, International MBA/MS Task Force  
Member, Management Department Chair Search Committee
- 1996-1997      Member, Library Oversight Committee, UT Chattanooga  
Member, MBA Curriculum Design Committee, UT Chattanooga

## **DISSERTATION COMMITTEES**

Adam Steinbach, Chair  
 Danny Gamache, Chair  
 Daniel Chaffin  
 Eunjoo Yi, University of Pittsburgh  
 Oleg Petrenko, Oklahoma State University  
 Kalin Kolev, Chair (2012)

Bernadine Johnson Dykes, Chair (2010)  
 Michael Mannor (2008)  
 Mathias Arrfelt (2008)  
 Freddy Coronado, Accounting (2007)  
 Federico Aime (2007)  
 Cynthia Devers (2004)  
 Debra Rankin, the University of Western Ontario (2003)  
 Rebecca Luce, Co-Chair (2001)

## **AWARDS AND GRANTS**

2013	JMI Outstanding Scholar Award, the Western Academy of Management
2012	Best Conference Paper, National Business and Economic Society Annual Conference
2011	Finalist for the AOM Conference Best Symposium Award
2010	SMS Best Conference PhD Paper Award SMS Best Conference Paper for Implications for Practice Award Finalist
2008	Broad School Pilot Funding for an External Grant Initiative Outstanding Reviewer, BPS Division of the Academy of Management
2007	Broad Graduate School of Management Research Grant Outstanding Reviewer, MOC Division of the Academy of Management
2006	Broad Graduate School of Management Research Grant
2004	Article recognized as one of the top fifty articles published in academic business journals in 2003 by Emerald Management Review Outstanding Professor of the Year, AGSM MBA Student Association
2003	Outstanding Reviewer, BPS Division of the Academy of Management
2002	Outstanding Reviewer, BPS Division of the Academy of Management Broad Graduate School of Management Research Grant
2000	McKinney/SMS Best Conference Paper Award Finalist Broad Graduate School of Management Research Grant
1999	Broad Graduate School of Management Research Grant