Yen-Yao Wang
Curriculum Vitae

N 204 Accounting and Information Systems Department, Eli Broad of College of Management, Michigan State University, East Lansing, MI 48824

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(current as of 11/2013)

EDUCATION

Michigan State University   East Lansing, MI

Doctor of Philosophy: August 2011 to Present

Major: Information Technology Management

Minor: Supply Chain Management

Iowa State University   Ames, IA

Master of Science: May 2011

Major: Information Systems

Chung Yuan Christian University   Chung Li, Taiwan

Bachelor of Business Administration: June 2005

Major: Management Information Systems

RESEARCH

Research Interests

- Strategic Management of IT
- Economic Value of IT
- Social Media
- Technology Acceptance
- The Impact of IT on Supply Chain Management

Manuscripts under Review/ Ready for Submission

1. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, "Understanding the Moderating Roles of Types of Recommender Systems and Types of Products on Online Recommender System Acceptance", under first round review at *Information Systems and e-Business Management*.

2. **Yen-Yao Wang** and Chia-Ming Sun, "IT Governance and Organizational Agility: A Study based on Platform Organizing Logic Perspectives", under final preparation for submission to *European Journal of Information Systems.*

3. **Yen-Yao Wang**, "Let's Buy Groceries online: The Antecedents of E-Grocery Store Continuance", under preparation for submission to *Decision Sciences*.

Conference Publications and Presentations

1. **Yen-Yao Wang**, "The Antecedents of E-Grocery Store Continuance", **19th *Annual Americas Conference on Information Systems (AMCIS) 2013***, Chicago, IL.

2. Chia-Ming Sun and **Yen-Yao Wang**, "IT Governance and Organizational Agility: A Study based on Platform Organizing Logic Perspectives", **19th *Annual Americas Conference on Information Systems (AMCIS) 2013***, Chicago, IL.

3. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, "The Determinants of Acceptance of Recommender Systems: Applying the UTAUT Model", **18th *Annual Americas Conference on Information Systems (AMCIS) 2012***, Seattle, WA.

Invited Presentations

1. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, "Understanding the Moderating Roles of Types of Recommender Systems and Products on Online Recommender System Acceptance", *INFORMS Annual Meeting 2013*, Minneapolis, MN.

Research in Progress

1. "Review: Complementarity Theory in Information Systems Research", with A. Susarla and V. Sambamurthy, and K. Qi.

Visiting Scholar

National Sun Yat-Sen University   Kaohsiung, Taiwan
   Visiting Scholar   June 2011 - July 2011
National Sun Yat-Sen University   Kaohsiung, Taiwan
   Visiting Scholar   May 2012 - July 2012

TEACHING

TA Coordinator – ITM 309 Fall 2013 to present

- Responsible for coordinating and assisting in developing recitation materials for 7 TAs, 13 sections (40 students each section).

Teaching Assistant – ITM 309 fall 2011 to present

- Responsible for teaching content in recitation sessions for business process modeling (Arena simulation software), business analytics (IBM Cognos Insight), Excel, and Access database skills for junior level undergraduates for 2 sections (40 students each section) each semester.

HONORS & AWARDS

Graduate Assistantship, Michigan State University   2011- Present
Research Fellowship from the Department of Accounting and Information Systems, $10000 per year
                                                                                                                  2011- Present

SERVICE

Review Processor:

International Conference on Information Systems (ICIS) 2012

Reviewer: Conference

International Conference on Information Systems (ICIS) 2013

Americas Conference on Information Systems (AMCIS) 2013

European Conference on Information Systems (ECIS) 2013

Americas Conference on Information Systems (AMCIS) 2012

Volunteer:

INFORMS Annual Meeting 2013

Americas Conference on Information Systems (AMCIS) 2013

International Conference on Information Systems (ICIS) 2012