

Yen-Yao Wang

Curriculum Vitae

N 204 Accounting and Information Systems Department, Eli Broad College of Management, Michigan
State University, East Lansing, MI 48824
(515) 708-4768
wangyen@broad.msu.edu
(current as of 10/2013)

EDUCATION

Michigan State University

East Lansing, MI

Doctor of Philosophy: August 2011 to Present

Major: Information Technology Management

Minor: Supply Chain Management

Iowa State University

Ames, IA

Master of Science: May 2011

Major: Information Systems

Chung Yuan Christian University

Chung Li, Taiwan

Bachelor of Business Administration: June 2005

Major: Management Information Systems

RESEARCH

Research Interests

- Strategic Management of IT
- Economic Value of IT
- Social Media
- Technology Acceptance
- The Impact of IT on Supply Chain Management

Manuscripts under Review/ Ready for Submission

1. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, "Understanding the Moderating Roles of Types of Recommender Systems and Types of Products on Online Recommender System Acceptance", under first round review at *Information Systems and e-Business Management*.
2. **Yen-Yao Wang** and Chia-Ming Sun, "IT Governance and Organizational Agility: A Study based on Platform Organizing Logic Perspectives", under final preparation for submission to *European Journal of Information Systems*.
3. **Yen-Yao Wang**, "Let's Buy Groceries online: The Antecedents of E-Grocery Store Continuance", under preparation for submission to *Decision Sciences*.

Conference Publications and Presentations

1. **Yen-Yao Wang**, “The Antecedents of E-Grocery Store Continuance”, **19th Annual Americas Conference on Information Systems (AMCIS) 2013**, Chicago, IL.
2. Chia-Ming Sun and **Yen-Yao Wang**, “IT Governance and Organizational Agility: A Study based on Platform Organizing Logic Perspectives”, **19th Annual Americas Conference on Information Systems (AMCIS) 2013**, Chicago, IL.
3. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, “The Determinants of Acceptance of Recommender Systems: Applying the UTAUT Model”, **18th Annual Americas Conference on Information Systems (AMCIS) 2012**, Seattle, WA.

Invited Presentations

1. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, “Understanding the Moderating Roles of Types of Recommender Systems and Products on Online Recommender System Acceptance”, **INFORMS Annual Meeting 2013**, Minneapolis, MN.

Research in Progress

1. “Review: Complementarity Theory in Information Systems Research”, with A. Susarla, H., V. Sambamurthy, and K. Qi.

Visiting Scholar

National Sun Yat-Sen University

Visiting Scholar

Kaohsiung, Taiwan

June 2011 - July 2011

National Sun Yat-Sen University

Visiting Scholar

Kaohsiung, Taiwan

May 2012 - July 2012

TEACHING

TA Coordinator – ITM 309 Fall 2013 to present

- Responsible for coordinating and assisting in developing recitation materials for 7 TAs, 13 sections (40 students each section).

Teaching Assistant – ITM 309 fall 2011 to present

- Responsible for teaching content in recitation sessions for business process modeling (Arena simulation software), business analytics (IBM Cognos Insight), Excel, and Access database skills for junior level undergraduates for 2 sections (40 students each section) each semester.

HONORS & AWARDS

Graduate Assistantship, Michigan State University

2011- Present

Research Fellowship from the Department of Accounting and Information Systems, \$10000 per year

2011- Present

SERVICE

Review Processor:

International Conference on Information Systems (ICIS) 2012

Reviewer: Conference

International Conference on Information Systems (ICIS) 2013

Americas Conference on Information Systems (AMCIS) 2013

European Conference on Information Systems (ECIS) 2013

Americas Conference on Information Systems (AMCIS) 2012

Volunteer:

INFORMS Annual Meeting 2013

Americas Conference on Information Systems (AMCIS) 2013

International Conference on Information Systems (ICIS) 2012

WORK EXPERIENCE

Army Engineering School

Kaohsiung, Taiwan

Military Service in the Information Center

Nov. 2005 - Feb. 2007

- Participated in building computer-based military vehicle dispatching system
- Responsible for selecting hardware/software to support over one thousand officers and men in the camp
- Maintained and updated the military Internet

Chung Yuan Christian University

Chung Li, Taiwan

Computer Lab Assistant

May 2003 – Jan. 2004

- Assisted in creating database to record student information
 - Maintained and updated database
 - Helped users with problems in the University computer labs
- Ensured computer lab security

Learning Tech CO.

Tao-Yuan, Taiwan

Part time Assistant Engineer

Feb. 2002 - July 2002

- Contributed to build Web Accessibility Service on three governmental Web sites
- Assisted with correction and typing of documents required for use within the company
- Processed incoming change requests in order of priority