SRIRAM NARAYANAN
Academic Resume

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Department of Supply Chain Management
Eli Broad School of Business
Michigan State University
East Lansing, MI-48824
Email: sriram@msu.edu
Phone: (517) 432-6432
Fax: (517) 432-1112

ACADEMIC POSITIONS HELD

2007 –   **Assistant Professor**
           Michigan State University, East Lansing, MI

EDUCATION

2007   **University of North Carolina at Chapel Hill**
           Ph.D. in Business Administration

2000   **University of Delhi, India**
           Master of Business Administration

1996   **University of Delhi, India**
           Bachelor of Engineering – Mechanical Engineering

HONORS AND AWARDS

Best reviewer award, Journal of Operations Management, 2009

Nominated by the Department of Supply Chain Management, Eli Broad College of Business for university wide teacher-scholar award, 2010

Nominated by the Department of Supply Chain Management, Eli Broad College of Business for the John D. and Dorotha, J. Withrow Endowed Research Scholar Award, 2010

Lilly Teaching Fellow 2013 -2014, Michigan State University

RESEARCH INTERESTS

Managing service supply chains; Outsourcing and buyer-supplier relationships; Innovation in supply chains; Creating sustainable supply chains

PEER REVIEWED RESEARCH PUBLICATIONS

1. Narayanan, Sriram and Ram Narasimhan (2013) "Contract choice, supplier characteristics and sourcing relationship performance" (Conditionally Accepted: *Decision Sciences Journal*)

2. Narasimhan, Ram, Sriram Narayanan, and Ravi Srinivasan (2013) "An Investigation of Justice in Supply Chain Relationships and their Performance Impact," *Journal of Operations Management*, Forthcoming

3. Narasimhan, Ram and Sriram Narayanan (2013) "Perspectives on Supply Chain Driven Innovation" *Journal of Supply Chain Management, Forthcoming*.

4. Narayanan, Sriram, Jayashankar M. Swaminathan and Srinivas Talluri (2012) "Knowledge Diversity, Employee Turnover and Team performance: An Empirical Analysis of Software Maintenance Teams" *Production and Operations Management Journal, Forthcoming*.

5. Raji Srinivasan, Sridhar Shrihari, Sriram Narayanan and Debika Sihi (2012) "Opening vs Closing Outlets? Effects of Distribution Intensity on Firm Performance: Insights from Retail Industry" *Journal of Retailing*, *Forthcoming*.

6. Lahiri, Nandini and Sriram Narayanan (2012) "Vertical Integration, Innovation and Alliance Portfolio: Implications for Firm Performance" *Strategic Management Journal, Forthcoming*.

7. Jayaraman, Vaidy, Sriram Narayanan, Yadong Luo and Jayashankar Swaminathan (2012) "Offshoring Business Process Services and Governance Control Mechanisms in Emerging Markets: An Examination of Service Providers from India" *Production and Operations Management Journal, Forthcoming*.

8. Narayanan, Sriram, Vaidy Jayaraman, Yadong Luo and Jayashankar Swaminathan (2011) "The Antecedents of Process Integration in Business Process Outsourcing and its Effect on Firm Performance" *Journal of Operations Management,* 29(1-2) 3-16. *(Lead Article)*.

9. Narayanan, Sriram, Sridhar Balasubramanian and Jayashankar Swaminathan (2011) "Managing Outsourced Software Projects: Antecedents of Project Performance and Customer Satisfaction" *Production and Operations Management Journal*, 20(4) 508–521.

10. Narasimhan, Ram, Sriram Narayanan (2009) "In Search of Outsourcing Excellence" *Supply Chain Management Review*, March, 36-42.

11. Narayanan, Sriram, Sridhar Balasubramanian and Jayashankar Swaminathan (2009) "A Matter of Balance: Specialization, Task Variety, and Individual Learning in a Software Maintenance Environment" *Management Science,* 55(2) 1861-1876.

12. Narayanan, Sriram, Ann Marucheck and Robert Handfield (2009) "Electronic Data Interchange: Meta - Analysis, Research Review and Future Directions" *Decision Sciences,* 40(1) 121-163.

13. Narasimhan, Ram, Sriram Narayanan and Ravi Srinivasan (2009) "Explicating the Mediating Role of Integrative Supply Management Practices in Strategic Outsourcing: A Case Study Analysis" *International Journal of Production Research*, 48(2) 379-404.

14. Talluri, Srinivas, Shawnee Vickery and Sriram Narayanan (2008) "Optimization Models for Buyer-Supplier Negotiations" *International Journal of Physical Distribution and Logistics Management*, 38(7) 551-561.

BOOK CHAPTERS AND OTHER PUBLICATIONS

1. Narayanan, Sriram (2011) "Dead Ringers: How Outsourcing is Changing the Way Indians Understand Themselves" *Administrative Science Quarterly,*56(3) 480-484. *(Invited book review)*

2. Narasimhan, Ram, Sriram Narayanan and Tobias Schoenherr (2010) "In Search of Outsourcing Excellence: Characteristics and Traits of Sourcing Engagements: A Multi-Industry Study of Outsourcing Practices An executive brief to practicing managers " Michigan State University White Paper.

3. Narayanan, Sriram and Jayashankar Swaminathan (2007) "Information Technology Offshoring to India: Pitfalls, Opportunities and Trends" *New Models of Firm's Restructuring after Globalization*, edited by Janez Prasnikar and Andreja Cirman, 327-345, 2007. (translated in Slovenian language). *(Book Chapter)*

4. Joy, Lois, Nancy Carter, Harvey Wagner and Sriram Narayanan (2007) "The Bottom Line: Corporate Performance and Women's Representation on Boards: Examining the linkage between gender diversity and corporate performance" *Catalyst* (*a non-profit organization dedicated to expanding opportunities for woman and business*) – (*Research report for a non-profit*)
   - This report has received more than 2000 practitioner and popular press citations in multiple outlets including Forbes, Fortune, Reuters, www.marketwatch.com among several others. Further, the report was also cited in the Harmann Equality Bill that was proposed in the UK by Harriet Harmann, a Member of Parliament in 2010.

RESEARCH GRANTS

2012: $ 33,765 From Kelly Services Inc for studying productivity in service supply chains (With David Closs and Hakan Yildiz).

2012: $ 11,500 From Kelly Services Inc for studying response times in staffing supply chains (With David Closs and Hakan Yildiz).

2012: $ 14,900 Summer Research Grant from the Broad College of Business.

2011: $ 14,400 Summer Research Grant from the Broad College of Business.

2010: $2500 from MSU CIBER for studying "Innovation in the Global Software Industry"

2009: $1000 Professional Development Grant MSU CIBER: This grant was provided to attend an invited conference of 40 attendees to the first conference on Technology and Innovation Management at the London Business School.

2008: $1000 from MSU CIBER for a project on "Agility in Outsourcing": This grant resulted in two publications that are part of a large scale project on study of outsourcing.

SERVICE IN DOCTORAL COMMITTEES

Kim, Myung Kyo (Committee member) - Current
Thesis title: Toward a new perspective of the supply chain: Supply network architecture as a strategic intent outcome and supply chain performance driver of a firm.

Srinivasan, Ravi (Committee member) - At Sellinger School of Business, Loyola University, MD.
Thesis title: Governing inter-organizational relationships in the presence of *ex post* opportunism and uncertainty: An alignment model of managing outsourcing

Lee, Jung Young (Committee member) - At College of Business, Northern Illinois University, IL

Thesis title: Incremental Innovation and Radical Innovation: The impacts of human, structural, social, and relational capital elements

SERVICE TO PROFESSIONAL SOCIETIES

Coordinator, Instructional Innovation Awards Competition, Decision Sciences Annual Meeting, San Francisco, 2012

Track Chair for the Product Innovation and technology Management, POMS Annual Meeting, Chicago 2012

Information Technology Committee, Decision Sciences Institute (2011- Present)

Co-Chair for the Future Academician Colloqium, INFORMS Annual Meeting, Charlotte 2011

Judge for the 2011 Elwood S. Buffa Doctoral Dissertation Competition for the Decision Sciences Institute Annual Conference

Associate Editor: Academy of Management Conference, Operations Management Division, 2010

Proceedings Coordinator for the Decision Sciences Annual Meeting, San Diego 2010, also played an active role in putting together the conference program book and making improvements to the program book.

JOURNAL REFEREEING (Ad hoc)

1. Decision Sciences (2007 – present)
2. European Management Journal (2011 – present)
3. IEEE Transactions of Engineering Management (2008 – present)
4. International Journal of Production Economics (2012 – present)
5. International Journal of Production Research (2009 – present)
6. Journal of Management Studies (2012 – present)
7. Journal of Operations Management (2008 – present)
8. Management Science (2008 – present)
9. Manufacturing Service and Operations Management (2010 – present)
10. Production and Operations Management (2007 – present)
11. Strategic Management Journal (2012 – present)

EDITORIAL RESPONSIBILITIES

Senior Editor: Production and Operations Management (2012 – present)
Editorial Review Board: Journal of Operations Management (2010 – present)
Editorial Review Board: IEEE Transactions of Engineering Management (2010 – present)
Editorial Review Board: International Journal of Integrated Supply Management (2012 – present)

TEACHING EXPERIENCE

1. *SCM 916:* Statistical Research Methods in Supply Chain Management
   Audience: Doctoral Students.

2. *SCM 883:* Product Innovation and Technology Management
   Audience: Masters in Supply Chain Students, Working Executives

3. *SCM 869:* Service Supply Chains
   Audience: Full time M.B.A

4. *SCM 372:* Manufacturing Planning and Control
   Audience: Junior and Senior Undergraduates, Supply Chain Specialization

5. *Introductory Quantitative Management*
   Audience: Junior and Senior Undergraduates
   Number of times Taught: 1 (Spring 2006, C0-taught with Dr. Clay Whybark at UNC Chapel Hill)

6. *BUSI 403*
   Brief Description: Operations Management
   Audience: Junior and Senior Undergraduates

TEACHING CASE DEVELOPMENT

1. Cheryl Dalsin, Rob Guderian and Sriram Narayanan (2011) "Process control and quality management in Intel" Developed for SCM 372 (Undergraduate operations management) developed in collaboration with Intel Corp. This case was administered as an in-class case contest. *Administered*: Spring 2011, Spring 2012

2. Sriram Narayanan (with multiple employees at Gexpro Services) (2010) "Inventory management at Gexpro" Developed for SCM 372 (undergraduate operations management), Developed in collaboration with Gexpro Inc. This case was administered as an in-class case contest for about 120 students. *Administered*: Spring 2010, Spring 2011

3. Sriram Narayanan and Morgan Swink (2010) "Governance challenges in Business Process Offshoring: The Base))) Solution" Developed in collaboration with Wipro Technologies.

4. Jayashankar Swaminathan and Sriram Narayanan (2007) "Indo-Soft: Capacity Planning in Software Services," Currently being administered in classes at UNC Chapel Hill and MSU Service Operations.

INDUSTRY EXPERIENCE

2000- 2002   HCL Technologies Limited, Chennai, India: *Assistant Manager*
             Worked on verification testing and several center level initiatives on quality, process improvement, marketing and business planning.

1996-1998   Maruti Udyog Limited (Joint Venture between Suzuki Motor Corporation, Japan and The Government of India) *Purchase Executive*
             Planned sourcing strategy, managed logistics of incoming supplies, implemented planned vendor development initiatives, undertook cost reduction initiatives and participated in pricing negotiations