

# Yen-Yao Wang

## Curriculum Vitae

N 204 Accounting and Information Systems Department, Eli Broad College of Management, Michigan  
State University, East Lansing, MI 48824  
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### EDUCATION

#### Michigan State University

East Lansing, MI

Doctor of Philosophy: August 2011 to Present

Major: Information Technology Management

#### Iowa State University

Ames, IA

Master of Science: May 2011

Major: Information Systems

#### Chung Yuan Christian University

Chung Li, Taiwan

Bachelor of Business Administration: June 2005

Major: Management Information Systems

### RESEARCH

#### Research Interests

- Strategic Management of IT
- Economic Value of IT
- Technology Acceptance
- The Impact of IT investment on Firm Performance
- The Impact of IT on Supply Chain Management

#### Conference Publications and Presentations

1. **Yen-Yao Wang**, "The Antecedents of E-Grocery Store Continuance", *19<sup>th</sup> Annual Americas Conference on Information Systems (AMCIS) 2013*, Chicago, IL.
2. Chia-Ming Sun and **Yen-Yao Wang**, "IT Governance and Organizational Agility: A Study based on Platform Organizing Logic Perspectives", *19<sup>th</sup> Annual Americas Conference on Information Systems (AMCIS) 2013*, Chicago, IL.
3. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, "The Determinants of Acceptance of Recommender Systems: Applying the UTAUT Model", *18<sup>th</sup> Annual Americas Conference on Information Systems (AMCIS) 2012*, Seattle, WA.

## **Invited Presentations**

1. **Yen-Yao Wang**, Anthony Townsend, Andy Luse, and Brian Mennecke, “Understanding the Moderating Roles of Types of Recommender Systems and Products on Online Recommender System Acceptance”, *INFORMS Annual Meeting 2013*, Minneapolis, MN.

## **Research in Progress**

“Essential Behaviors to Enhance CIO Effectiveness”, with Enns, H. and Sambamurthy, V.

## **Visiting Scholar**

National Sun Yat-Sen University

*Visiting Scholar*

Kaohsiung, Taiwan

June 2011 - July 2011

National Sun Yat-Sen University

*Visiting Scholar*

Kaohsiung, Taiwan

May 2012 - July 2012

## **TEACHING**

### **Teaching Assistant – ITM 309 fall 2011 to present**

- Responsible for teaching content in recitation sessions for business process modeling (Arena simulation software), business analytics (IBM Cognos), Excel, and Access database skills for junior level undergraduates for 2 sections (40 students each section) each semester.

## **HONORS & AWARDS**

Graduate Assistantship, Michigan State University

2011- Present

Research Fellowship from the Department of Accounting and Information Systems, \$10000 per year

2011- Present

## **SERVICE**

### **Review Processor:**

International Conference on Information Systems (ICIS) 2012

### **Reviewer: Conference**

International Conference on Information Systems (ICIS) 2013

Americas Conference on Information Systems (AMCIS) 2013

European Conference on Information Systems (ECIS) 2013

Americas Conference on Information Systems (AMCIS) 2012

### **Volunteer:**

INFORMS Annual Meeting 2013

Americas Conference on Information Systems (AMCIS) 2013

International Conference on Information Systems (ICIS) 2012

## **WORK EXPERIENCE**

### **Army Engineering School**

*Military Service in the Information Center*

Kaohsiung, Taiwan

Nov. 2005 - Feb. 2007

- Participated in building computer-based military vehicle dispatching system
- Responsible for selecting hardware/software to support over one thousand officers and men in the camp

- Maintained and updated the military Internet

**Chung Yuan Christian University**

*Computer Lab Assistant*

Chung Li, Taiwan  
May 2003 – Jan. 2004

- Assisted in creating database to record student information
  - Maintained and updated database
  - Helped users with problems in the University computer labs
- Ensured computer lab security

**Learning Tech CO.**

*Part time Assistant Engineer*

Tao-Yuan, Taiwan  
Feb. 2002 - July 2002

- Contributed to build Web Accessibility Service on three governmental Web sites
- Assisted with correction and typing of documents required for use within the company
- Processed incoming change requests in order of priority