

## **John (Xuefeng) Jiang**

Michigan State University  
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### **EDUCATION**

Ph.D., Accounting, University of Georgia, 2005  
M.A., Economic, Renmin University of China, 1999  
B.A., International Finance, Renmin University of China, with honors, 1996

### **PROFESSIONAL EXPERIENCE**

Michigan State University

Assistant and Associate Professor of Accounting, 2005-  
Ph.D. Seminar in Financial Accounting, 2011, 2013  
Intermediate Financial Accounting II (ACC301), 2008-2013  
Intermediate Financial Accounting I (ACC300), 2005-2007

University of Georgia

Instructor and Teaching Assistant, Principles of Financial Accounting, 2001-2005

Georgia State University

Research Assistant, School of Policy Studies, 1999-2001

### **PUBLICATIONS**

1. "Does It Matter Who Pays for Bond Ratings? Historical Evidence" With Mary Stanford and Yuan Xie 2012. *Journal of Financial Economics* 105 (3): 607-621.
2. "CFOs and CEOs: Who Have the Most Influence on Earnings Management?" With Kathy Petroni and Isabel Wang 2010. *Journal of Financial Economics* 96 (3): 513-526
3. "What's My Style? The Influence of Top Managers on Voluntary Corporate Financial Disclosure." With Linda Bamber and Isabel Wang 2010. *The Accounting Review* 85 (4): 1131-1162.
4. "Comprehensive Income: Who's Afraid of Performance Statement Reporting?" With Linda Bamber, Kathy Petroni and Isabel Wang 2010. *The Accounting Review* 85 (1):97-126.
5. "Taxable Income as a Performance Measure: The Effects of Tax Planning and Earnings Quality." With Ben Ayers and Stacie Laplante 2009. *Contemporary Accounting Research* 26 (1):1-44. (Presented at the 2007 CAR Conference).
6. "Beating Earnings Benchmarks and the Cost of Debt." 2008. *The Accounting Review* 83 (2): 377-416.
7. "Discretionary Accruals and Earnings Management: An Analysis of Pseudo Earnings Targets." With Ben Ayers and Eric Yeung 2006. *The Accounting Review* 81 (3): 617-652.

## **WORKING PAPERS & WORKING IN PROGRESS**

8. Did Eliminating the 20-F Reconciliation between IFRS and US GAAP Matter? (with Kathy Petroni and Isabel Wang)
9. Did Stop Signs Stop Investor Trading? A Natural Experiment on Investor Attentions and Firm Liquidity in the Pink Sheets Market (with Kathy Petroni and Isabel Wang)
10. Does It Matter Who Serves On the Financial Accounting Standards Board? Market Reactions to Bob Herz's Unexpected Resignation (with Isabel Wang and Yuan Xie)
11. Are Big N Auditors Better than Small Auditors? Evidence from Involuntary Auditor Changes (with Isabel Wang and Bei Dong)

## **PROFESSIONAL ACTIVITIES**

### Ad Hoc Referee

- *Journals*: Accounting, Organization and Society; Accounting Review; Auditing: A Journal of Practice & Theory; Contemporary Accounting Research; Financial Management; Journal of Accounting, Auditing and Finance; Journal of Accounting and Public Policy; Journal of Corporate Finance
- *Conferences*: American Accounting Association Annual Meeting, Financial Accounting Research Section Midyear Meeting, Chinese Accounting Professor at North America Annual Meeting

### Presentations:

- National University of Singapore, Scheduled
- University of South California, 2013
- Washington University in St. Louis, 2013
- University of Georgia, 2013
- The 23<sup>rd</sup> Conference on Financial Economics and Accounting at USC, 2012
- Penn State Accounting Conference, 2012
- Financial Accounting Research Section Midyear Meeting, 2012
- Michigan State University, Finance Department Workshop, 2011
- Cheung Kong Graduate School of Business, 2011
- University of International Business and Economics, 2011
- Renmin University of China, 2011
- Dongbei University of Finance & Economics, 2011
- Dalian University of Technology, 2011
- The 21<sup>st</sup> Conference on Financial Economics and Accounting at Maryland, 2010
- George Mason University, 2010
- University of Wisconsin, 2010
- Financial Accounting Research Section Midyear Meeting, 2010
- Penn State University, 2009
- University of Minnesota, 2009

- University of Connecticut, 2009
- Central University of Finance and Economics, 2009
- Financial Accounting Research Section Midyear Meeting, 2009
- American Accounting Association Annual Meeting, 2007
- Financial Accounting Research Section Midyear Meeting, 2007
- American Accounting Association Annual Meeting, 2006
- Financial Accounting Research Section Midyear Meeting, 2006
- American Accounting Association Annual Meeting, 2005
- Arizona State University, 2005
- Michigan State University, 2005
- Southern Methodist University, 2005
- Texas Christian University, 2005
- Tulane University, 2005
- University of Kansas, 2005
- University of Melbourne, 2005
- University of Oklahoma, 2005
- The Chinese University of Hong Kong, 2005
- Hong Kong University of Science and Technology (HKUST), 2005
- University of Hong Kong, 2005

Invited Conferences:

- The FASB/IASB or FASB/AAA Conference, 2007, 2008, 2010, 2011

American Accounting Association, 2012 Annual meeting FARS section liaison

Passed the Uniform CPA Exam of U.S., 2001

Passed the National CPA Exam of China, 1997

**FELLOWSHIPS AND ACADEMIC HONORS**

- Department's Faculty Excellence in Research Award, 2009
- AAA Doctoral Consortium Fellow, 2003
- The University of Georgia  
Woodruff Foundation Scholarship, Graduate School Fellowship, Comer  
Endowment Scholarship, and Biscor Memorial Scholarship
- Renmin University of China  
Beijing Outstanding College Graduate of 1996

**PH.D. STUDENTS SUPERVISED**

Dara Marshal (Chair, graduated in 2012): Miami University, Ohio.

**SERVICE**

The Department Ph.D. Committee, the Department Advisory Board, the College Research Committee, the College Strategic Planning Committee, The College International Student Task Force, the MSU Chinese Faculty Club