**Jeff G. Cohu**

4425 Elmdale Avenue

Clarkston, MI 48346

(W) 517-353-6422; (H) 248-618-9031

e-mail: jcohu@sbcglobal.net

**Curriculum Vita**

**Current Positions:**

Professor of Practice in Management, *Eli Broad School of Business, Michigan State University,* East Lansing, MI (2011-present).

Managing Consultant/Principal, *Jeff Cohu Consulting Group, LLC,* Clarkston, MI (1999-present).

**Education:**

Ed.D. in Educational Leadership--*Eastern Michigan University,* Ypsilanti, MI, 2012.

Ed.S. in Higher Education--*University of Arkansas*, Fayetteville, AR, 1998.

M.A. in Industrial/Organizational Psychology, *Wayne State University*, Detroit, MI, 2011.

M.S. in Human Resources/Organizational Development--*Eastern Michigan University*, Ypsilanti, MI, 2008.

M.B.A. in Strategic Management--*University of Arkansas*, Fayetteville, AR, 1994.

B.B.A. in Accounting--*Harding University*, Searcy, AR, 1989.

Dissertation: "Factors Influencing Fundraising Success at Church-Related Colleges and Universities" for Ed.D. degree from *Eastern Michigan University.*

**Professional Certifications:**

Certified Public Accountant (C.P.A.), State of Arkansas (Inactive)

Certified Management Accountant (C.M.A.), Institute of Management Accountants

Certified in Financial Management (C.F.M.), Institute of Management Accountants

Senior Professional in Human Resources (S.P.H.R.), Society of Human Resource Management

**Professional Memberships:**

Society of Human Resource Management (SHRM)

Society for the Advancement of Management (SAM)

Institute of Management Accountants (IMA)

Academy of Management (AOM)

**Current Courses:**

MGT 325: Management Skills (Fall 2011; Spring 2012)

MGT 409: Business Strategy & Policy (Fall 2011)

MGT 412: Compensation & Reward Systems (Spring 2012)

MGT 822: Human Resource Compensation (Spring 2012)

**Previous Courses Taught:**

**Management and Leadership Courses:**

Principles of Management

Leadership Theory

Organizational Behavior

Operations Management

**Human Resource Management Courses:**

Human Resource Management

Labor Relations

Training and Development

**Capstone Courses:**

Business Strategy and Policy

Ethics in Business

Leadership Seminar

**Specialized Elective Courses:**

Small Business Management & Entrepreneurship

Non-Profit Management & Social Entrepreneurship

**Financial Management/Economics Courses:**

Macro & Micro Economics

Principles of Finance

Personal Finance

Survey of Economic Issues

Budget and Finance in Sports

**Online Courses:**

Ethics in Business

International Business

Organizational Behavior

Leadership Theory

**International Business and International Studies Courses:**

International Business

Seminar: Business and Culture in China

Seminar: Business and Culture in Japan

Seminar: Conducting Business in Mexico

Survey of History and Culture of Israel

**Educational Tours Organized and Led:**

Israel (2005 & 2006)

Mexico (2006 & 2007)

China & Japan (2008 & 2009)

Vienna, Austria—Semester Abroad Program Leader (Fall 2010)

**Previous Academic Appointments:**

Associate Professor of Business Administration, *Rochester College*, Rochester Hills, MI (1999-2011).

Adjunct Online Business Faculty, *Indiana Wesleyan University*, Marion, Indiana (2009-2011).

Adjunct Business Professor, *John Brown University*, Siloam Springs, AR (1995-1999).

AP Economics Reader, *Educational Testing Services (ETS)*, (2010-Present)

**Previous Professional Experience:**

Divisional Controller, *Therma Tru Corp.*, Van Buren, AR (1996-1999).

Director of Cost Accounting & Strategic Planning, *O.K. Foods, Inc.*, Fort Smith, AR (1991-1996).

Senior Accountant, *Ludington & Chancey, CPA's*, Fort Smith, AR (1990).

Staff Accountant, *Baird, Kurtz & Dobson, CPA's*, Fort Smith, AR (1989-1990).

**Awards/Recognitions:**

Delta Mu Delta member

Beta Gamma Sigma member

Who's Who among American Educators (2000-2011)

**Other professional activities:**

Presenter, "The Many Ways Students Cheat," *The 18th & 19th Annual Lilly Conference on College Teaching*, Miami University, Oxford, Ohio, November 1998 & 1999.

**Academic Service:**

Academic Discipline Committee, member, Rochester College, 2007-2010.

Faculty Welfare Committee, member, Rochester College, 1999-2007.

Strategic Planning Committee, member, Rochester College, 2008.

Academic Cabinet, Business Division Chair, Rochester College, 2001-2003.

**Community/Non-profit Service & Involvement:**

Active lifetime of service in 3rd world humanitarian/economic development operations (Guyana,

Panama, Mexico, Haiti and many other Caribbean Islands)

Facilitated many experiential learning and leadership experiences

Currently serve on the board of several non-profit organizations

Served as Volunteer Executive for the Detroit Area United Way (Summer 2002)

Actively involved with Habitat for Humanity (1996-Present)

Worked many years with the Boys Club Organization (Fort Smith, AR)

Served many years with Partners in Education Program (Fort Smith, AR)

Advise many nonprofit organizations on strategic planning and fundraising