

Chris Lam

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ACADEMIC POSITIONS

Michigan State University

East Lansing, MI

Assistant Professor of Strategy, Eli Broad College of Business

2026-Present

EDUCATION

University of California Irvine

Irvine, CA

Ph.D. Candidate, Management, Paul Merage School of Business

2020-Present

Emory University

Atlanta, GA

B.B.A., Organization & Management, Goizueta Business School

2015-2017

A.A., Honors, Oxford College

2013-2015

RESEARCH INTERESTS

Organization Theory ~ Creativity and Innovation ~ Sociology of Culture ~ Stigma ~
Qualitative Methods

WORKING PAPERS

Lam, C. and Koppman, S. "In the reel of it: creating representative work in Hollywood
screenwriting."
Dissertation

Lam, C. "The elephant in the room: how workers infer and disclose political beliefs in the
workplace."

Lam, C., Weber, L., and Shantz, A. S. "The many shades of political conflict at work: effective
governance for distinct political conflicts in the workplace."

GRANTS AND AWARDS

Outstanding Teaching Assistant, UCI Paul Merage School of Business 2024

Academy of Management Best Paper Proceedings, *Recipient* 2022

OMT Division Best Paper Award, *Runner-up* 2022

Edgar Schein Best Student Paper, *Finalist*, UC Berkeley Haas School of Business 2022

Center for Organizational Research Grant, UCI Paul Merage School of Business 2021

CONFERENCE PRESENTATIONS

Lam, C. and Koppman, S. "In the reel of it: creating representation in Hollywood
screenwriting."

- Academy of Management, Copenhagen, Denmark 2025
- Academy of Management, Philadelphia, PA 2026

Lam, C., Weber, L., and Shantz, A. S. "The many shades of political conflict at work: effective
governance for distinct political conflicts in the workplace."

- Organization Science Winter Conference, Zurich, Switzerland 2024
- Academy of Management, Boston, MA. 2023

- Strategic Management Society Annual Conference, Toronto, Canada 2023
- Lam, C. "The elephant in the room: how workers infer and disclose political beliefs in the workplace."
- Rising Scholars Conference 2022
- Academy of Management, Seattle, WA. 2022
- OMT Division Best Paper Award, *Runner Up*; Best Paper Proceedings, *Recipient*
- University of California, Berkeley Culture Conference. Berkeley, CA. 2022
- Edgar Schein Best Student Paper Prize, *Finalist*

PROFESSIONAL TRAINING

Qualitative Methods Workshop, Nova SBE, Lisbon, Portugal 2022

TEACHING EXPERIENCE

Michigan State University

Strategic Management, BA 2026 (upcoming)

University of California, Irvine

Managing Organizational Behavior, BA 2025

TEACHING ASSISTANT

University of California, Irvine

Managing Organizational Behavior, BA 2025

Strategic Thinking for the Digital Age, MBA 2024

Executive Leadership, Fully Employed MBA 2024

Managing Organizational Behavior, BA 2024

Strategic Thinking for the Digital Age, MBA 2023

Executive Leadership Capstone, EMBA 2023

Managing Organizational Behavior, BA, 2023

Managing Organizational Behavior, BA, 2022

Organizational Leadership, Fully Employed MBA, 2022

Management Residential, Fully Employed MBA, 2022

Managing Organizational Behavior, BA, 2022

Organizational Leadership, Fully Employed MBA, 2021 (Virtual)

Organizational Change for Executives, EMBA 2021 (Virtual)

Managing Organizational Behavior, BA, 2021 (Virtual)

Organizational Leadership for Management, Full Time MBA, 2021 (Virtual)

SERVICE

Reviewer, Academy of Management 2021, 2022, 2023, 2024, 2025

President, UCI Merage PhD Student Council 2023-2024

Social Chair, UCI Merage PhD Student Council 2022-2023

Committee Member, UCI Merage Diversity and Support Council 2021-2022

Council Member, UCI Associated Graduate Student Council 2021-2023

PRIOR EMPLOYMENT

Alight Solutions**Atlanta, GA**

Workday Analyst-Integrations Senior Lead

2017- 2020